

Charity registration number 20065133

Company registration number 432465 (Republic of Ireland)

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

LEGAL AND ADMINISTRATIVE INFORMATION

Directors	Katie Cremin Maurice Kelly Maureen Bergin Sinead Callinan Sharon Kearns Ann Howgego Benjamin Noskeau Leontia Fannin Yvonne Quinn	(Appointed 24 January 2022) (Appointed 24 January 2022) (Appointed 24 January 2022)
Secretary	Mary Scully	
Charity number	20065133	
Company number	432465	
Principal address	Unit F2 Kildare Business Park Kildare Town Co. Kildare R51 R281	
Registered office	Unit F2 Kildare Business Park Kildare Town Co. Kildare R51 R281	
Auditor	SCD Accountants Ltd Barrettstown Business Centre Barrettstown Newbridge Co. Kildare W12 NP63	
Bankers	Permanent TSB The Court Shopping Centre Newbridge Co. Kildare W12 HY48	
Solicitors	Reidy Stafford & Co 2-3 Moorefield Terrace Newbridge Co. Kildare W12 XY13	

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

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SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

The Directors present their annual report and financial statements for the year ended 31 December 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the company's constitution, the Companies Act 2014 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Reference and Administrative Details

The organisation is a charitable company with a registered office at Unit F2, Kildare Business Park, Kildare Town, Co. Kildare. The Charity trades under the name Sensational Kids. The company's registered number is 432465.

The company has been granted charitable tax status under Sections 207 and 208 of the Taxes Consolidation Act 1997, Charity No CHY 17477 and is registered with the Charities Regulatory Authority, registration number 20065133.

The Company is on its journey for compliance with the Guidelines for Charitable Organisations on Fundraising from the Public.

Objectives and activities

The principal activity of the company is the provision of affordable child development services for children of all abilities which include occupational therapy, speech and language therapy, educational psychological assessments, play therapy and specialist reading tuition. There are also various group programs for children. The subsidised services are funded through the following:

- Training workshops run during the year to provide high calibre training services for therapy professionals, teachers and parents.
- A child development and learning store which stocks a range of skill building toys and therapy products and books. The shop is available both online and from the child development centres in Kildare, Clonakilty and Claremorris.
- Fundraising activities run directly through the charity and with the support of volunteers.
- Contributions for clinical services.
- Donations and grants from trusts, foundations and government agencies.

All proceeds from these activities help towards providing its subsidised therapy services. Sensational Kids has provided assessment and early intervention services to over 9,628 children from all over Ireland since it opened in 2009, which has saved families over €2.1 million in therapy fees.

Sensational Kids' vision is to be the leading innovative child development social enterprise in Ireland. The company's mission, is to provide affordable and accessible family centred clinical and educational services and products to children of all abilities through therapy, training and professional support that directly impacts lives.

The Directors have paid due regard to guidance issued by the Charity Regulator in deciding what activities the company should undertake.

The main areas of the company's charitable activity include:

- The provision of four regional child development centres in Leinster, Munster, Connacht and Ulster where children and adolescents of all abilities and all ages can access assessment and early intervention services to help them reach their potential.
- Provision of clinical services to children of all abilities. During the year the charity provided services to 1,140 (2020:1,498) children and adolescents with additional needs, saving their families €285,781 (2020: €268,932) in occupational therapy and speech & language therapy fees.
- Operation of a child development store to provide skill building and learning resources, the profits from which are used to fund the charitable activities. During the year 60,933 learning resources were delivered to families around Ireland and abroad.
- Provision of training workshops for those who work with and care for children with additional needs, the profits from which are used to fund the company's charitable activities. This year 368 healthcare professionals, educational professionals and carers were upskilled through these training events compared to 119 in 2020.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance

Sensational Kids Company Limited By Guarantee was granted planning permission by Kildare County Council to build a state of the art 17,000 plus square feet child development centre in Kildare Town on a 2.4 acre site adjacent to the M7 motorway.

Financial review

Against the backdrop of limited company resources and unknowns over funding, it has continued to be difficult for the directors to plan or develop services. In 2019 the company developed a three year Fundraising Strategy with support from fundraising consultants 2into3. The company has also developed a five year business plan 2019 - 2024 to develop the structures required to scale and grow the service offering and to continue to meet growing needs of children and families. The retained surplus for the financial year amounted to €49,405 (2020: €477,927) and this was transferred to reserves at the year end. The principal source of funding for the charity is the charity shop, subsidised fees for clinical appointments and the generosity of the general public with donations and grants from trusts, foundations and government agencies. During 2022 the company also received grants from Pobal, Rethink Ireland, and The Community Foundation for Ireland.

At the end of the year the company had gross current assets of €466,923 (2020: €674,124) and current liabilities of €384,127 (2020: €341,349). The net funds of the company have increased to €536,264 (2020: €486,859) and the directors are satisfied with the level of retained reserves at the year end. Included in the net funds of €536,264 at 31 December 2021 was €482,506 which is attributable to restricted and designated funds.

The charity needs reserves to:

- Ensure the charity can continue to provide a stable service to those who need them.
- Meet contractual obligations as they fall due.
- Meet unexpected costs.
- Provide working capital when funding is paid in arrears.
- Meet the costs of winding up the company in the event that this was necessary.

The Directors have assessed the major risks to which the company is exposed, and are satisfied that systems are in place to mitigate exposure to these risks.

The directors have indicated their intentions to improve on performance by continuing to review and focus their operations accordingly in the future. At the time of approving the financial statements, the company is exposed to the effects of the Covid-19 pandemic. In planning its future activities, the directors will seek to develop the company's activities whilst managing the effects of the difficult period caused by this pandemic.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

Structure, governance and management

The organisation is a charitable company limited by guarantee. The company does not have a share capital and consequently the liability of members is limited, subject to an undertaking by each member to contribute to the net assets or liabilities of the company on winding up such amounts as may be required not exceeding one Euro (€1). The charity was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association and governed by a Voluntary Board of Directors.

The Directors who served during the year and up to the date of signature of the financial statements were:

Katie Cremin	
Maurice Kelly	
Maureen Bergin	
Simon Cox	(Resigned 24 January 2022)
Sinead Callinan	
Sharon Kearns	
Ann Howgego	
Benjamin Noskeau	(Appointed 24 January 2022)
Leontia Fannin	(Appointed 24 January 2022)
Yvonne Quinn	(Appointed 24 January 2022)

The Constitution provides for 3 or more Members and 9 Directors. The Directors of the company have the ability to admit new Members to the company. The Directors of the company can appoint Directors to fill casual vacancies or as an addition to the existing Board. Such candidates are elected by resolution at the next scheduled board meeting, following due consideration of their expertise and potential value added. The Board of Directors have significant experience in a wide range of professional disciplines effecting the company including, but not limited to; finance, business, marketing and clinical expertise. None of the Directors have any beneficial interest in the company. None of the Directors are Members of the company.

Accounting Records

The company's directors are aware of their responsibilities, under sections 281 to 285 of the Companies Act 2014 as to whether in their opinion, the accounting records of the company are sufficient to permit the financial statements to be readily and properly audited and are discharging their responsibility by employing qualified staff, ensuring that sufficient company resources are available for the task, and liaising with the company's auditors.

The accounting records are held at the company's registered office, Unit F2 Kildare Business Centre Kildare Town Co. Kildare.

Auditor

In accordance with the Companies Act 2014, section 383(2), SCD Accountants Ltd continue in office as auditor of the company.

Statement of Disclosure to auditors

Each of the directors in office at the date of approval of this annual report confirms that:

- so far as the director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- the director has taken all the steps that he / she ought to have taken as a director in order to make himself / herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of section 330 of the Companies Act 2014.

The Directors' report was approved by the Board of Directors.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021



Katie Cremin
Director
Dated: 8 August 2022



Maurice Kelly
Director
Dated: 8 August 2022

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF DIRECTORS' RESPONSIBILITIES

FOR THE YEAR ENDED 31 DECEMBER 2021

The directors, who also act as trustees for the charitable activities of Sensational Kids Company Limited By Guarantee are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with Companies Act 2014 and FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (Generally accepted Accounting Practice in Ireland) issued by the Financial Reporting Council, as modified by the Charities SORP (FRS 102). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the or of the company for that financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in Ireland governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the Board of Directors



Katie Cremin
Director



Maurice Kelly
Director

8 August 2022

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

Opinion

We have audited the financial statements of Sensational Kids Company Limited By Guarantee ('the company') for the year ended 31 December 2021, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including the summary of significant accounting policies set out in note 1. The financial reporting framework that has been applied in their preparation is Irish Law and Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* issued in the United Kingdom by the Financial Reporting Council, as modified by the Charities SORP (FRS 102) *Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)*.

In our opinion the financial statements:

- give a true and fair view of the assets, liabilities and financial position of the company as at 31 December 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*, as modified by the Charities SORP (FRS 102); and
- have been properly prepared in accordance with the requirements of the Companies Act 2014.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are described below in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of financial statements in Ireland, including the Ethical Standard for Auditors (Ireland) issued by the Irish Auditing and Accounting Supervisory Authority (IAASA), and the provisions available for small entities, in the circumstances set out in note 29 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from the date when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

Other information

The directors are responsible for the other information in the annual report. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

Opinions on other matters prescribed by the Companies Act 2014

In our opinion, based on the work undertaken in the course of the audit, we report that:

- the information given in the Directors' report for the financial year for which the financial statements are prepared, which includes the directors' report prepared for the purposes of company law, is consistent with the financial statements; and
- the Directors' report has been prepared in accordance with applicable legal requirements.

We have obtained all the information and explanations which, to the best of our knowledge and belief, are necessary for the purposes of our audit.

In our opinion the accounting records of the company were sufficient to permit the financial statements to be readily and properly audited, and the financial statements are in agreement with the accounting records.

Matters on which we are required to report by exception

Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the directors' report.

We have nothing to report in respect of our obligation under the Companies Act 2014 to report to you if, in our opinion, the disclosures of directors' remuneration and transactions specified by sections 305 to 312 of the Act are not made.

Responsibilities of Directors for the financial statements

As explained more fully in the statement of Directors' responsibilities, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA website at: http://www.iaasa.ie/getmedia/b2389013-1cf6-458b-9b8f-a98202dc9c3a/Description_of_auditors_responsibilities_for_audit.pdf.

This description forms part of our audit report.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

The purpose of our audit work and to whom we owe our responsibilities.

This report is made solely to the company's members as a body in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters that we are required to state to them in the audit report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company or the company's members as a body for our audit work, for this report, or for the opinions we have formed.



Gavin Kelly

for and on behalf of SCD Accountants Ltd

8 August 2022

**Chartered Accountants
Statutory audit firm**

Barrettstown Business Centre
Barrettstown
Newbridge
Co. Kildare
W12 NP63

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	Unrestricted funds 2021 €	Restricted funds 2021 €	Total 2021 €	Unrestricted funds 2020 €	Restricted funds 2020 €	Total 2020 €
<u>Income and endowments from:</u>							
Donations and collections	3	414,644	-	414,644	547,539	-	547,539
Trading activities	4	1,402,362	-	1,402,362	1,164,502	-	1,164,502
Other income	5	147,884	-	147,884	214,431	-	214,431
Total income		1,964,890	-	1,964,890	1,926,472	-	1,926,472
<u>Expenditure on:</u>							
Charitable Activities	6	1,890,203	25,282	1,915,485	1,422,894	25,651	1,448,545
Total expenditure		1,890,203	25,282	1,915,485	1,422,894	25,651	1,448,545
Gross transfers between funds		-	-	-	4,658	(4,658)	-
Net income/(expenditure) for the year/							
Net movement in funds		74,687	(25,282)	49,405	508,236	(30,309)	477,927
Fund balances at 1 January 2021		346,545	140,314	486,859	(161,691)	170,623	8,932
Fund balances at 31 December 2021		421,232	115,032	536,264	346,545	140,314	486,859

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

BALANCE SHEET

AS AT 31 DECEMBER 2021

	Notes	2021		2020	
		€	€	€	€
Fixed assets					
Intangible assets	12		21,497		25,956
Tangible assets	13		516,956		225,499
			<u>538,453</u>		<u>251,455</u>
Current assets					
Stocks	14	90,854		65,191	
Debtors	15	134,412		90,781	
Cash at bank and in hand		241,657		518,152	
		<u>466,923</u>		<u>674,124</u>	
Creditors: amounts falling due within one year	17	<u>(384,127)</u>		<u>(341,349)</u>	
Net current assets			<u>82,796</u>		<u>332,775</u>
Total assets less current liabilities			<u>621,249</u>		<u>584,230</u>
Creditors: amounts falling due after more than one year	18		<u>(84,985)</u>		<u>(97,371)</u>
Net assets			<u><u>536,264</u></u>		<u><u>486,859</u></u>
Income funds					
Restricted funds			115,032		140,314
<u>Unrestricted funds - general</u>					
Designated funds	20	367,474		227,866	
General unrestricted funds		<u>53,758</u>		<u>118,679</u>	
			<u>421,232</u>		<u>346,545</u>
			<u><u>536,264</u></u>		<u><u>486,859</u></u>

The financial statements were approved by the Directors on 8 August 2022



Katie Cremin
Director



Maurice Kelly
Director

Company registration number 432465

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 €	€	2020 €	€
Cash flows from operating activities					
Cash generated from operations	25		70,557		519,791
Investing activities					
Purchase of intangible assets		(1,743)		(5,341)	
Purchase of tangible fixed assets		(332,923)		(14,371)	
Net cash used in investing activities			(334,666)		(19,712)
Financing activities					
Repayment of bank loans		(12,386)		(49,067)	
Net cash used in financing activities			(12,386)		(49,067)
Net (decrease)/increase in cash and cash equivalents			(276,495)		451,012
Cash and cash equivalents at beginning of year			518,152		67,140
Cash and cash equivalents at end of year			241,657		518,152

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting policies

Charity information

Sensational Kids Company Limited By Guarantee is a public benefit entity domiciled and incorporated in Republic of Ireland. The registered office is Unit F2, Kildare Business Park, Kildare Town, Co. Kildare, R51 R281 and it's company registration number is 432465.

1.1 Accounting convention

These financial statements have been prepared in accordance with the requirements of the Companies Act 2014, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The company is a Public Benefit Entity as defined by FRS 102.

Currency

The accounts are prepared in euros, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest €.

Basis of preparation

The Financial Statements are prepared on the going concern basis, under the historical cost convention, as modified by the revaluation of certain tangible fixed assets and comply with the financial reporting standards of the Financial Reporting Council and promulgated by Chartered Accountants Ireland as modified by the Statement of Recommended Practice "Accounting and Reporting by Charities" effective 1 January 2015 and the Companies Act 2014.

1.2 Going concern

Given the level of net funds the company holds the directors consider that there are no material uncertainties about the company's ability to continue as a going concern. The validity of this assumption is dependent on achieving sufficient operating cash flows for the future years. The company's principal funders, has not given any indication that they will withdraw its financial support from the company in the foreseeable future. The directors are satisfied that in view of the expected continued financial support from its principal funders the company has the necessary resources to continue trading for the foreseeable future.

1.3 Charitable funds

Unrestricted Funds

Unrestricted funds are available for use at the discretion of the Directors in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Designated Funds

Designated funds are unrestricted funds earmarked by the Directors for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements. The designations have an administrative purpose only and do not legally restrict the Board's discretion in applying the funds.

Restricted Funds

Restricted funds represent grants, donations and sponsorships received which can only be used for particular purposes specified by the donors or sponsorship programmes binding on the directors/trustees. Such purposes are within the overall aims of the charity.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the company.

1.4 Income

Income is recognised when the company is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting policies

(Continued)

Cash donations are recognised on receipt. Other donations are recognised once the company has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the company has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of raising funds comprise the costs associated with attracting voluntary income, investment management costs and the costs of trading for fundraising purposes including the charity's shop.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees, costs of legal advice for trustees and costs linked to the strategic management of the charity including the cost of trustee meetings.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software & Website	12.5% Straight Line
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SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting policies

(Continued)

1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Leasehold improvements	Over the life of the lease
Fixtures and fittings	12.50% Straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.8 Impairment of fixed assets

At each reporting end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition. Items held for distribution at no or nominal consideration are measured the lower of replacement cost and cost.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

1.10 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.11 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

1.12 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

1.13 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.14 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

2 Critical accounting estimates and judgements

In the application of the company's accounting policies, the Directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Critical judgements

(a) Establishing useful economic lives for depreciation purposes of property, plant and equipment

Long-lived assets, consisting primarily of property, plant and equipment, comprise a significant portion of the total assets. The annual depreciation charge depends primarily on the estimated useful economic lives of each type of asset and estimates of residual values. The directors regularly review these assets useful economic lives and change them as necessary to reflect current thinking on remaining lives in light of prospective economic utilisation and physical condition of the assets concerned. Changes in asset useful lives can have a significant impact on depreciation and amortisation charges for the period. Detail of the useful economic lives is included in the accounting policies.

(b) Providing for doubtful debts

The company makes an estimate of the recoverable value of trade and other debtors. The company uses estimates based on historical experience in determining the level of debts, which the company believes, will not be collected. These estimates include such factors as the current credit rating of the debtor, the ageing profile of debtors and historical experience. Any significant reduction in the level of customers that default on payments or other significant improvements that resulted in a reduction in the level of bad debt provision would have a positive impact on the operating results. The level of provision required is reviewed on an ongoing basis.

3 Donations and collections

	Unrestricted funds general 2021 €	Unrestricted funds general 2020 €
Donations and gifts	36,023	43,849
Grant income	378,621	503,690
	<u>414,644</u>	<u>547,539</u>
Donations and gifts		
Charitable Donations	36,023	23,849
Godolphin Donation	-	20,000
	<u>36,023</u>	<u>43,849</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

3 Donations and collections (Continued)

Grants receivable for core activities

Rethink Ireland	275,000	275,000
Pobal	90,500	200,000
The Community Foundation for Ireland	5,000	17,000
County Kildare Leadership Partnership	5,045	1,125
Mayo County Council	3,076	3,900
Dept of Rural and Community Development	-	6,665
	378,621	503,690
	378,621	503,690

For further details on grant income see note 27.

4 Trading activities

	Unrestricted funds general 2021 €	Unrestricted funds general 2020 €
Clinical Services	537,333	509,608
Training workshops	86,338	28,389
Shop income	778,691	626,505
	1,402,362	1,164,502
	1,402,362	1,164,502

5 Other income

	Unrestricted funds general 2021 €	Unrestricted funds general 2020 €
Revenue Covid 19 Wage Supports	147,884	214,431
	147,884	214,431
	147,884	214,431

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

6 Charitable Activities

	Unrestricted funds general 2021 €	Restricted funds 2021 €	Total 2021 €	Unrestricted funds general 2020 €	Restricted funds 2020 €	Total 2020 €
<u>Fundraising and publicity</u>						
Staging fundraising events	-	-	-	1,750	-	1,750
Other fundraising costs	-	-	-	14,829	-	14,829
Fundraising and publicity	-	-	-	16,579	-	16,579
<u>Trading costs</u>						
Shop cost of sales	524,246	-	524,246	420,228	-	420,228
Clinical services provision costs	137,900	-	137,900	65,204	-	65,204
Clinical services assessment costs	9,818	-	9,818	31,214	-	31,214
Staff costs	810,623	-	810,623	618,302	-	618,302
Depreciation and impairment	22,384	25,282	47,666	22,346	25,651	47,997
Support costs	385,232	-	385,232	249,021	-	249,021
Trading costs	1,890,203	25,282	1,915,485	1,406,315	25,651	1,431,966
	1,890,203	25,282	1,915,485	1,422,894	25,651	1,448,545

7 Description of charitable activities

Principal Activity

The company provides affordable child development services for children of all abilities which include occupational therapy, speech and language therapy, educational psychological assessments, play therapy and specialist reading tuition.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

8 Support costs

	Support costs	Governance costs	2021	Support costs	Governance costs	2020
	€	€	€	€	€	€
Operating lease charges	-	-	-	4,000	-	4,000
Exchange Losses	1,460	-	1,460	117	-	117
Rent	121,292	-	121,292	100,326	-	100,326
Light & Heat	25,171	-	25,171	19,744	-	19,744
Repairs & Maintenance	29,409	-	29,409	26,539	-	26,539
Insurance	20,755	-	20,755	17,667	-	17,667
Travel and other staff expenses	50,345	-	50,345	2,139	-	2,139
Bank fees	26,449	-	26,449	26,829	-	26,829
Print & stationary	12,539	-	12,539	7,377	-	7,377
Advertising	11,053	30,116	41,169	1,219	7,545	8,764
Technology Costs	43,281	-	43,281	11,812	-	11,812
Telecommunications	9,360	-	9,360	17,843	-	17,843
Audit fees	-	2,220	2,220	-	2,220	2,220
Accountancy	-	1,782	1,782	-	3,644	3,644
	<u>351,114</u>	<u>34,118</u>	<u>385,232</u>	<u>235,612</u>	<u>13,409</u>	<u>249,021</u>
Analysed between Trading	<u>351,114</u>	<u>34,118</u>	<u>385,232</u>	<u>235,612</u>	<u>13,409</u>	<u>249,021</u>

9 Directors

None of the Directors (or any persons connected with them) received any remuneration or benefits from the company during the year.

10 Employees

The average monthly number of employees during the year was:

	2021	2020
	Number	Number
Employees	<u>24</u>	<u>25</u>
Employment costs	2021	2020
	€	€
Wages and salaries	752,348	587,638
Social security costs	53,375	30,664
Other pension costs	4,900	-
	<u>810,623</u>	<u>618,302</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

10 Employees

(Continued)

The number of employees whose annual remuneration was more than €70,000 is as follows:

	2021 Number	2020 Number
€60,000 - €70,000	1	-

11 Taxation

The company has availed of charity exemption for corporation tax purposes under section 207 and 208 of the Taxes Consolidation Act 1997. (Charity Number :20065133). The Company is Compliant with relevant Circulars, including Circular 44/2006, "Tax Clearance Procedures Grants, Subsidies and Similar Type Payments.

12 Intangible fixed assets

Current financial year

Software & Website

Cost

At 1 January 2021	49,618
Additions - separately acquired	1,743
	<hr/>
At 31 December 2021	51,361

Amortisation and impairment

At 1 January 2021	23,662
Amortisation charged for the year	6,202
	<hr/>
At 31 December 2021	29,864

Carrying amount

At 31 December 2021	21,497
	<hr/>
At 31 December 2020	25,956
	<hr/>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

12 Intangible fixed assets

(Continued)

Prior financial year

Software & Website

Cost

At 1 January 2020	44,277
Additions - separately acquired	5,341
At 31 December 2020	<u>49,618</u>

Amortisation and impairment

At 1 January 2020	17,460
Amortisation charged for the year	6,202
At 31 December 2020	<u>23,662</u>

Carrying amount

At 31 December 2020	<u>25,956</u>
At 31 December 2019	<u>26,817</u>

13 Tangible fixed assets

Current financial year

	Leasehold improvements €	Assets under construction €	Fixtures and fittings €	Total €
Cost				
At 1 January 2021	177,039	-	257,857	434,896
Additions	47,748	282,897	2,278	332,923
At 31 December 2021	<u>224,787</u>	<u>282,897</u>	<u>260,135</u>	<u>767,819</u>
Depreciation and impairment				
At 1 January 2021	53,143	-	156,255	209,398
Depreciation charged in the year	22,138	-	19,327	41,465
At 31 December 2021	<u>75,281</u>	<u>-</u>	<u>175,582</u>	<u>250,863</u>
Carrying amount				
At 31 December 2021	<u>149,506</u>	<u>282,897</u>	<u>84,553</u>	<u>516,956</u>
At 31 December 2020	<u>123,896</u>	<u>-</u>	<u>101,603</u>	<u>225,499</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

13 Tangible fixed assets (Continued)

<i>Prior financial year</i>	Leasehold improvements €	Assets under construction €	Fixtures and fittings €	Total €
Cost				
At 1 January 2020	177,039	-	243,486	420,525
Additions	-	-	14,371	14,371
At 31 December 2020	177,039	-	257,857	434,896
Depreciation and impairment				
At 1 January 2020	31,005	-	136,598	167,603
Depreciation charged in the year	22,138	-	19,656	41,794
At 31 December 2020	53,143	-	156,254	209,397
Carrying amount				
At 31 December 2020	123,896	-	101,603	225,499
At 31 December 2019	146,034	-	106,887	252,921

14 Stocks	2021 €	2020 €
Finished goods and goods for resale	90,854	65,191

15 Debtors	2021 €	2020 €
Amounts falling due within one year:		
Trade debtors	67,910	18,522
Other debtors	55,000	56,204
Prepayments and accrued income	11,502	16,055
	134,412	90,781

Other debtors included outstanding grant income of €55,000 (2020: €55,000) which was received post year end.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

16 Loans and overdrafts

	2021 €	2020 €
Bank loans	103,945	116,331
Payable within one year	18,960	18,960
Payable after one year	84,985	97,371

During 2018 the Company entered into a loan agreement with Community Finance Ireland. In 2019 the company drew down an additional €100,000 with Community Finance Ireland. In 2020 the company repaid €40,000 on a bridging loan facility that was taken out from Community Finance Ireland to bridge the gap between granting and payment of the grant award. The Community Finance Ireland loan is unsecured, repayable within 10 years and has a interest rate of 6% per annum variable.

17 Creditors: amounts falling due within one year

	Notes	2021 €	2020 €
Bank loans	16	18,960	18,960
Other taxation and social security		80,452	123,850
Deferred income	19	34,989	77,972
Trade creditors		208,674	78,797
Other creditors		21,800	15,083
Accruals and deferred income		19,252	26,687
		384,127	341,349

Trade and other creditors are payable at various dates in the next 12 months in accordance with suppliers' customary terms.

Tax and social securities are repayable at various dates over the coming months in line with the tax authorities guidelines.

18 Creditors: amounts falling due after more than one year

	Notes	2021 €	2020 €
Bank loans	16	84,985	97,371

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

19 Deferred income

	2021 €	2020 €
Arising from Deferred sales and service income	34,989	77,972

Deferred income is included in the financial statements as follows:

Source	Description	2021 €	2020 €
Deferred Invoices	Prepaid clinical services	34,989	48,208
Building Blocks for Sensory	Prepaid clinical services	-	6,930
HWT Workshop	Workshop income prepaid	-	900
Shop Sales	Prepaid Shop Sales	-	21,934
		<u>34,989</u>	<u>77,972</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

20 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Movement in funds		Movement in funds		Balance at 31 December 2021			
	Balance at 1 January 2020	Incoming resources	Resources expended	Balance at 1 January 2021		Incoming resources	Resources expended	Transfers from reserves
	€	€	€	€	€	€	€	
Rethink Ireland - Grant	-	275,000	(67,134)	207,866	275,000	(283,006)	-	199,860
Kildare Forever Home	-	20,000	-	20,000	28,112	(10,498)	130,000	167,614
	-	295,000	(67,134)	227,866	303,112	(293,504)	130,000	367,474

Designated funds are unrestricted funds earmarked by the Directors for particular purposes. The designations have an administrative purpose only and do not legally restrict the Board's discretion in applying the funds.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

21 Analysis of net assets between funds

	Unrestricted funds general	Restricted funds	Total
	€	€	€
Fund balances at 31 December 2021 are represented by:			
Intangible fixed assets	21,497	-	21,497
Tangible assets	516,956	-	516,956
Current assets/(liabilities)	82,796	-	82,796
Long term liabilities	(84,985)	-	(84,985)
	<u>536,264</u>	<u>-</u>	<u>536,264</u>

22 Operating lease commitments

Lessee

Operating lease payments represent rentals payable by the company for a van. The operating lease was negotiated for an average term of 3 years and rentals are fixed for the term of the lease.

	2021 €	2020 €
Within one year	-	4,000

23 Events after the reporting date

Except for continued economic restrictions arising from Covid-19, there have been no significant events affecting the company since the year end.

24 Related party transactions

Remuneration of key management personnel

The remuneration of key management personnel is as follows.

	2021 €	2020 €
Aggregate compensation	167,254	42,648

The number of key management personnel is 4 (2020:1).

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

25	Cash generated from operations		2021	2020
			€	€
	Surplus for the year		49,404	477,927
	Adjustments for:			
	Depreciation and impairment of tangible fixed assets		47,669	47,994
	Movements in working capital:			
	(Increase) in stocks		(25,663)	(27,824)
	(Increase) in debtors		(43,631)	(20,099)
	Increase/(decrease) in creditors		85,761	(4,429)
	(Decrease)/increase in deferred income		(42,983)	46,222
	Cash generated from operations		70,557	519,791
26	Analysis of changes in net funds			
		At 1 January	Cash flows	At 31 December
		2021		2021
		€	€	€
	Cash at bank and in hand	518,152	(276,495)	241,657
	Loans falling due within one year	(18,960)	-	(18,960)
	Loans falling due after more than one year	(97,371)	12,386	(84,985)
		401,821	(264,109)	137,712

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

27 Details of Grant and other information

Name Grant Agency	Sponsoring government department	Total Grant Award	Term of Grant	Grants deferred or due at 1 Jan 2020	Received during period	Grants deferred or due at 31 Dec 2020	Amount of Grant taken to income in period	Name Grant Programme / purpose of grant	Grant restricted to a project or service delivery
Rethink Ireland formally Social Innovation Fund	N/A	€825,000	1 Jan 2020 to 31 Dec 2023	Nil	€220,000	€55,000	€275,000	Business supports and completion of Business Plan 2019-2024	Delivery of Service
Pobal	Dept. of Employment & Social Protection	€90,500	1 Jan 2021 to 31 Dec 2021	Nil	€90,500	Nil	€90,500	Delivery of critical services and supports	Delivery of Service
The Community Foundation for Ireland	N/A	€5,000	1 Jan 2021 to 31 Dec 2021	Nil	€5,000	Nil	€5,000	Provision of Early intervention services	Delivery of Service
County Kildare Leadership Partnership	Dept. of Rural and Community Development	€5,045	1 Jan 2021 to 31 Dec 2021	Nil	€5,045	Nil	€5,045	Small Capital Grant for Social Enterprises	Delivery of Service
Mayo County Council	Dept. of Rural and Community Development	€3,076	1 Jan 2021 to 31 Dec 2021	Nil	€3,076	Nil	€3,076	Provision of Early intervention services	Delivery of Service
							€378,621		

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2021

28 Approval of financial statements

The accounts were approved by the Board of Directors on 8 August 2022

29 Non-audit services provided by auditor

In common with many businesses of our size and nature we use our auditor to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.